

New Jersey Health Foundation President Participates in NYC Investor Panel Discussion

New Brunswick, NJ – New Jersey Health Foundation President James M. Golubieski was a guest panelist in the Private Equity Investors Forum sponsored by US Markets in March.

US Markets-Center for Institutional Investor Education coordinates national investment forums and regional summits focused on investment management in the United States. Since 2009, it has organized more than 100 successful events throughout North America and around the world.

Mr. Golubieski, along with representatives from the American Legacy Foundation, the Catholic Healthcare Investment Management Company and the Helmsley Charitable Trust, discussed “Supporting the Mission of Well-Being,” focusing on whether or not socially responsible investing is a viable alternative as part of a successful investment portfolio.

“Traditionally, the decision to integrate mission related investing (MRI) into an investment portfolio often meant sacrificing investment returns,” Mr. Golubieski said. “However, an overall investment strategy does not necessarily have to experience lower returns as a result of MRI if non-traditional concepts and ideas for MRI opportunities are considered.”

In an article he wrote for the NMS Exchange, an annual newsletter published for the endowment and foundation communities (<http://www.njhealthfoundation.org/Web-Content/PDF/Articles/NMS-Exchange-2012.pdf>), Mr. Golubieski points to the experience of New Jersey Health Foundation as it relates to MRI.

“We found that MRI could provide significant new tools for pursuing our mission,” he explained. “When New Jersey Health Foundation looked beyond traditional areas in which to enter mission related investing, we were able to focus on startup companies founded by promising researchers at the institution our Foundation supports.”